REPORT

AMRITSAR EAST - POLITICAL CONSTITUENCY SURVEY & STAKEHOLDER ASSESSMENT REPORT

Assembly Constituency No. 18, Amritsar East
District Amritsar, State of Punjab

Submitted to	**: Rashtriya Swayamsevak Sangh**
Submitted by	**: Ministry of Home Affairs**
Reference No.	**: 182026**
Date of report	**: 05 November 2026**
Coverage period	**: Assembly elections 2012-2022; Lok Sabha 2019-2024; Municipal Corporation 2024; electoral rolls up to 1 October 2026**

This report is compiled from public and official sources. Every figure is referenced; where reliable information could not be found, the report states "Data Not Available".

FORWARDING LETTER

No. 182026 Dated: 05 November 2026

To:
Shri Nitin Nabin
National President
Bharatiya Janata Party (BJP)

Subject: Submission of Political Constituency Survey & Stakeholder Assessment Report of Amritsar East Assembly Constituency (AC-18), District Amritsar, Punjab.

Respected Sir,

1. With reference to the above subject, the Political Constituency Survey & Stakeholder Assessment Report of Amritsar East Assembly Constituency (AC-18) is submitted herewith for your kind perusal and necessary action.

2. The report covers the constituency profile, demographic profile, electoral history at the Lok Sabha, Vidhan Sabha and Municipal Corporation levels, a directory of political and administrative stakeholders, an assessment of local issues, a review of public social media information, and the sources and limitations of the research.

Yours faithfully,

Ministry of Home Affairs

(Signature)

TABLE OF CONTENTS

1. EXECUTIVE SUMMARY 4

2. CONSTITUENCY PROFILE - AMRITSAR EAST 4

3. DEMOGRAPHIC PROFILE 5

4. ELECTION ANALYSIS - LAST FOUR YEARS (2022-2026) 7

5. LOK SABHA ELECTION DATA - 2-AMRITSAR 8

6. VIDHAN SABHA ELECTION DATA - AMRITSAR EAST (AC-18) 9

7. NAGAR NIGAM AND WARD-LEVEL ANALYSIS 10

8. POLITICAL LEADERSHIP AND STAKEHOLDER DIRECTORY 11

9. ADMINISTRATIVE AND INSTITUTIONAL STAKEHOLDER DIRECTORY 12

10. LOCAL ISSUES AND DEVELOPMENT ASSESSMENT 12

11. SOCIAL MEDIA AND PUBLIC INFORMATION ANALYSIS 13

12. POLITICAL LANDSCAPE ASSESSMENT 15

13. SOURCES, REFERENCES AND RESEARCH LIMITATIONS 15

ABBREVIATIONS

Abbreviation	Full form
AAP	Aam Aadmi Party
AC	Assembly Constituency
AD (WPD)	Akali Dal (Waris Punjab De)
AE	Assembly Election
BJP	Bharatiya Janata Party
BRP	Bharatiya Rashtrawadi Party
DEO	District Election Officer
ECI	Election Commission of India
INC	Indian National Congress
LS	Lok Sabha
MC	Municipal Corporation
NGT	National Green Tribunal
NOTA	None of the Above
PC	Parliamentary Constituency
SAD	Shiromani Akali Dal
SIR	Special Intensive Revision of electoral rolls

1. EXECUTIVE SUMMARY

1.1 Amritsar East (AC-18) is an urban Assembly constituency of District Amritsar and one of nine Assembly segments of the Amritsar Parliamentary Constituency (PC-2). Since its re-creation under the 2008 delimitation it has elected a different party at each election: BJP (2012), INC (2017) and AAP (2022).

1.2 **Vidhan Sabha 2022:** Smt. Jeevan Jyot Kaur (AAP) was elected with 39,679 votes (36.74%), defeating Shri Navjot Singh Sidhu (INC, 32,929 votes) by 6,750 votes. Shri Bikram Singh Majithia (SAD) polled 25,188 votes. Turnout was 64.17%.

1.3 **Lok Sabha 2024:** Shri Gurjeet Singh Aujla (INC) was re-elected from Amritsar by 40,301 votes. Within the Amritsar East segment, the BJP candidate Shri Taranjit Singh Sandhu was reported to lead with 29,635 votes against 28,440 for INC and 18,402 for AAP. Segment turnout was 54.09%.

1.4 **Municipal Corporation 2024:** Of 85 wards, INC won 40, AAP 24, BJP 9, SAD 4 and Independents 8. An AAP Mayor was elected on 27 January 2025.

1.5 **Demography:** Census 2011 data is not published at Assembly-constituency level. At city level, Amritsar (MC) had a population of 11,32,383 with Hindus at 49.36% and Sikhs at 48.00%; Amritsar East is described in press reports as a mixed Hindu-Sikh seat.

1.6 **Electoral roll:** After the Special Intensive Revision 2026, the final roll (qualifying date 1 October 2026) lists 1,45,011 electors, a reduction of 22,469 (13.4%) from 1,67,480 before the revision. The district-wide reduction was 8.8%.

1.7 **Principal issues:** solid waste management, sewerage and drainage, drinking-water quality, road condition, drug-related law and order, and frequent changes of senior municipal and police officers.

2. CONSTITUENCY PROFILE - AMRITSAR EAST

Table 1: Basic profile of Amritsar East (AC-18)

Attribute	Particulars	Source
Constituency	Amritsar East, AC No. 18, General (unreserved)	ECI / CEO Punjab
District / State	Amritsar / Punjab	ECI
Parliamentary Constituency	2-Amritsar (segments: Ajnala, Raja Sansi, Majitha, Amritsar North, Amritsar West (SC), Amritsar Central, Amritsar East, Amritsar South, Attari (SC))	ECI
Municipal body	Amritsar Municipal Corporation (85 wards); approximately 18 wards fall in Amritsar East as per the 2023 ward delimitation draft	The Tribune, Sep 2023
Present form	Re-created under Delimitation Order 2008; first contested in 2012	ECI
Polling stations (2024)	170 parts / polling stations	CEO Punjab AC-wise turnout, LS 2024
Electors (final roll 2026)	1,45,011	DEO Amritsar, Oct 2026
Localities reported	Maqboolpura, Verka, Vallah, Vallah Mandi, Rasoolpur Kalran, Jaura Phatak, Batala Road, Daburji, New Amritsar, Golden Avenue, Guru Amardas Avenue, Mohindra Colony, Ganpati Estate, Focal Point, East Mohan Nagar, Azad Nagar	The Tribune ward reports; Punjab Times

2.1 Assembly, parliamentary and municipal boundaries differ. Municipal wards are delimited by the Local Government Department and are not co-terminous with Assembly segments; ward-level figures in this report are therefore not added up to the Assembly level.

3. DEMOGRAPHIC PROFILE

3.1 The Census of India does not publish population tables by Assembly constituency. The demographic picture is therefore built at three levels: (a) District Amritsar and (b) Amritsar city (Municipal Corporation) from Census 2011, and (c) Amritsar East itself from electoral rolls. Census 2011 is the latest available census; the 2021 census was postponed. All Census figures below are official figures for 2011.

3A. District Amritsar - Census 2011

Table 2: Key demographic indicators, District Amritsar (Census 2011)

Indicator	Value
Total population	24,90,656 (males 13,18,408; females 11,72,248)
Share of Punjab population	8.98%
Households	4,88,898
Urban population	53.58%
Sex ratio	889 females per 1,000 males (Punjab: 895)
Child sex ratio (0-6 years)	826
Effective literacy (7+)	76.27% (male 80.15%; female 71.96%)
Scheduled Caste population	7,70,864 (30.95%)
Scheduled Tribe population	Nil
Principal language	Punjabi (94.30%)
Decadal growth 2001-2011	15.48%

Source: Census of India 2011 (District Census Handbook / C-1 tables), as compiled by IndiaStat Districts, Wikipedia and census2011.co.in.

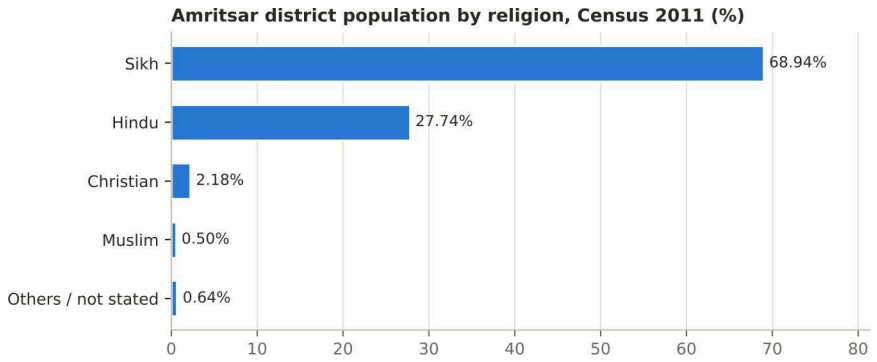


Figure 1: Religious composition of District Amritsar, Census 2011

Source: Census of India 2011, C-1 Population by Religious Community, District Amritsar.

3B. Amritsar City (Municipal Corporation) - Census 2011

Table 3: Key demographic indicators, Amritsar city (Census 2011)

Indicator	Value
Population	11,32,383 (males 6,01,008; females 5,31,375)
Sex ratio	884
Child sex ratio (0-6 years)	825
Children aged 0-6	1,16,383 (10.28%)
Literacy rate	84.19% (total literates 8,55,415)
Religion	Hindu 49.36%; Sikh 48.00%; others about 2.6%
Decadal growth 2001-2011	15.57%
Urban agglomeration population	11,83,549

Source: Census of India 2011 (provisional and final city tables), as compiled by census2011.co.in, Wikipedia and FindEasy.

3.2 **Composition of Amritsar East.** Election coverage in 2022 described the five city segments as follows: Amritsar South has a clear Sikh majority, Amritsar North and Central have clear Hindu majorities, and Amritsar East and West are mixed. Press reports also note that the present Amritsar East is no longer the predominantly Hindu seat that existed until the 1970s. These are press descriptions, not census figures.

3.3 **Migrant population.** A migrant welfare body (Uttar Pradesh Kalyan Parishad) has claimed that about 1.35 lakh migrant voters live across the five Amritsar city segments, including Amritsar East. This is a claim by an interest group and has not been verified; no segment-wise figure is available.

3.4 **Caste, religion, age and occupation at AC level:** Data Not Available from official sources.

3C. Amritsar East - Electoral Demography

Table 4: Electors of Amritsar East by year and gender

Roll / election	Male	Female	Third gender	Total	Female per 1,000 male*
AE 2017	-	-	-	1,53,629	-
AE 2022	-	-	-	1,68,300	-
LS 2024	89,986	80,101	5	1,70,092	890
2026 roll before SIR	87,520	79,955	5	1,67,480	914
2026 draft roll (31 Jul 2026)	73,149	66,984	3	1,40,136	916
2026 final roll (1 Oct 2026)	74,607	70,401	3	1,45,011	944

* Computed for this report from the gender figures. "-" means the gender break-up was not available in the sources accessed.

Source: ECI results (2017, 2022); CEO Punjab AC-wise voter turnout, LS 2024; DEO Amritsar press release on the final roll (The Tribune; Punjab News Express, Oct 2026).

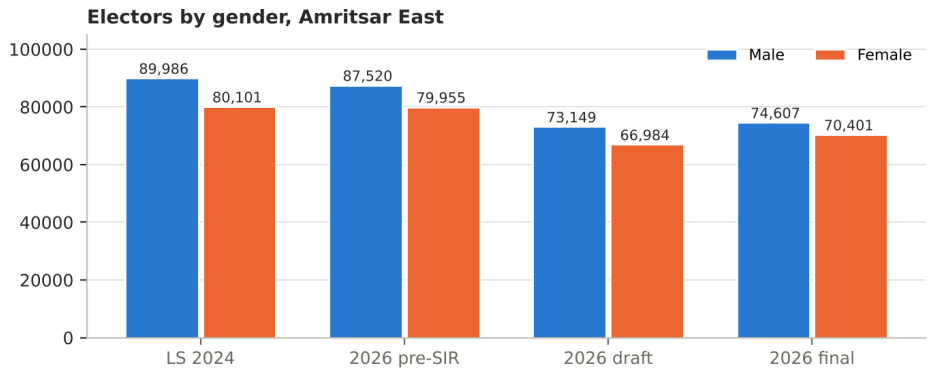


Figure 2: Electors of Amritsar East by gender, 2024-2026

3.5 The SIR-2026 revision reduced male electors by 12,913 and female electors by 9,554 (roll before SIR to final roll). The ratio of female to male electors therefore rose from 914 to 944. The average number of electors per polling station in 2024 was about 1,000 (1,70,092 electors across 170 stations).

Table 5: Voter turnout, Amritsar East

Election	Electors	Votes polled	Turnout	Male turnout	Female turnout
AE 2012	Data Not Available	92,054	66.18%	-	-
AE 2017	1,53,629	99,771	64.94%	-	-
AE 2022	1,68,300	1,08,003	64.17%	-	-
LS 2024	1,70,092	91,996	54.09%	55.92%	52.03%

Source: ECI results via Wikipedia; CEO Punjab AC-wise voter turnout, LS 2024.

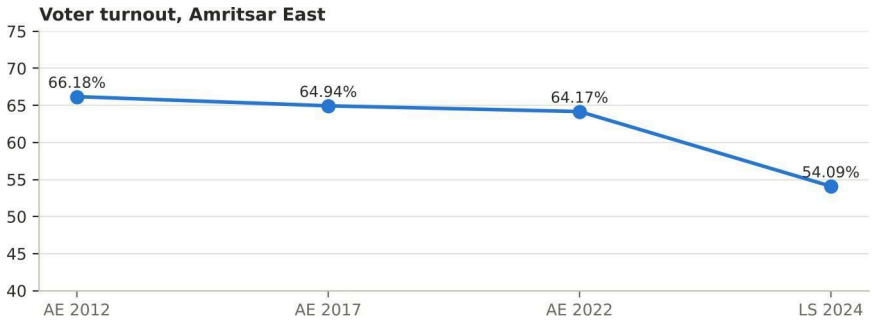


Figure 3: Voter turnout trend, Amritsar East

4. ELECTION ANALYSIS - LAST FOUR YEARS (2022-2026)

Table 6: Elections and roll revisions affecting Amritsar East, 2022-2026

Date	Election / event	Level	Outcome relevant to Amritsar East
20 Feb 2022 (counted 10 Mar)	Punjab Vidhan Sabha	AC-18	AAP won; margin 6,750 over INC
1 Jun 2024 (counted 4 Jun)	Lok Sabha	PC-2 / AC-18 segment	INC won PC by 40,301; BJP reported leading in AC-18 segment by 1,195 votes
21 Dec 2024	Amritsar Municipal Corporation	85 wards	INC 40, AAP 24, BJP 9, SAD 4, Ind 8; AAP Mayor elected 27 Jan 2025
Jun - Oct 2026	Special Intensive Revision	AC-18	Electors reduced from 1,67,480 to 1,45,011
Expected Feb 2027	Punjab Vidhan Sabha	AC-18	Candidate selection in progress

Table 7: Votes of major parties in Amritsar East

Party	AE 2017	AE 2022	LS 2024 (AC-18 segment)	Trend
AAP	14,715	39,679	18,402	Rose in 2022; fell in 2024
INC	60,477	32,929	28,440	Declining since 2017
BJP	17,668	7,286	29,635	Recovered in 2024 (contested without SAD)
SAD	Did not contest (BJP ally)	25,188	Data Not Available	-

Source: ECI via Wikipedia; The Tribune, 5-7 June 2024. Assembly and Lok Sabha votes are not strictly comparable.

4.1 In the 2024 Lok Sabha poll, the three reported candidate totals in the segment add up to 76,477 of 91,996 votes polled; the remaining 15,519 votes (computed) went to SAD, other candidates and NOTA. The separate SAD figure is not available.

5. LOK SABHA ELECTION DATA - 2-AMRITSAR

5.1 **Present Member of Parliament:** Shri Gurjeet Singh Aujla (INC), first elected in the 2017 by-election and re-elected in 2019 and 2024.

Table 8: Lok Sabha 2024 result, 2-Amritsar

Candidate	Party	Votes	Vote %
Gurjeet Singh Aujla (elected)	INC	2,55,181	28.18
Kuldeep Singh Dhaliwal	AAP	2,14,880	23.73
Taranjit Singh Sandhu	BJP	2,07,205	22.88
Anil Joshi	SAD	1,62,896	17.99
Margin		40,301	4.45 points

Source: Election Commission of India, results June 2024 (via Wikipedia, The Tribune).

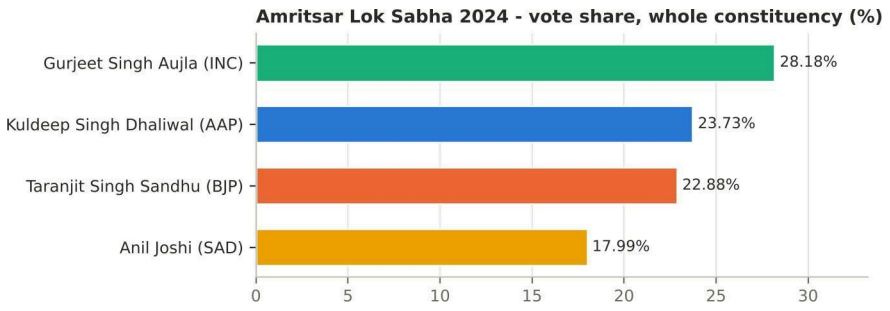


Figure 4: Vote share in 2-Amritsar, Lok Sabha 2024

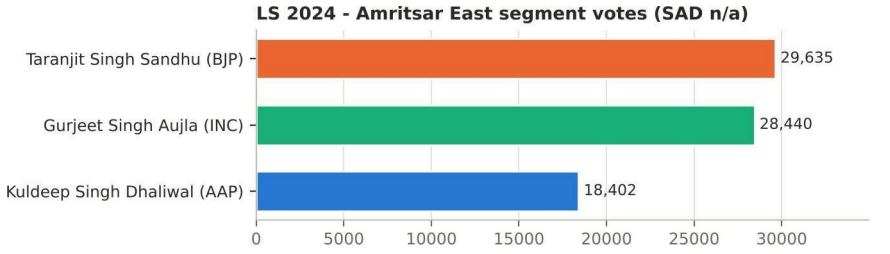


Figure 5: Votes in the Amritsar East segment, Lok Sabha 2024 (as reported)

Source: The Tribune, 5-7 June 2024. Official Form-20 should be used to confirm segment figures.

5.2 **Lok Sabha 2019:** Shri Gurjeet Singh Aujla (INC) 4,45,032 votes defeated Shri Hardeep Singh Puri (BJP) 3,45,406 votes, a margin of 99,626. The Amritsar East segment break-up for 2019 is Data Not Available.

6. VIDHAN SABHA ELECTION DATA - AMRITSAR EAST (AC-18)

6.1 **Present MLA:** Smt. Jeevan Jyot Kaur (AAP), in office since 10 March 2022.

Table 9: Vidhan Sabha 2022 result, Amritsar East

Candidate	Party	Votes	Vote %
Jeevan Jyot Kaur (elected)	AAP	39,679	36.74
Navjot Singh Sidhu	INC	32,929	30.49
Bikram Singh Majithia	SAD	25,188	23.32
Jagmohan Singh Raju	BJP	7,286	6.75
Harpal Singh	SAD (Amritsar)	912	0.84*
NOTA	-	690	0.64
Total votes polled		1,08,003	Turnout 64.17%
Margin		6,750	6.25 points

Source: Election Commission of India, results March 2022 (via Wikipedia, ETV Bharat). Some reports gave EVM-only counts (39,520 / 32,807 / 25,112); the final margin of 6,750 is unchanged. * Computed for this report (912 of 1,08,003).

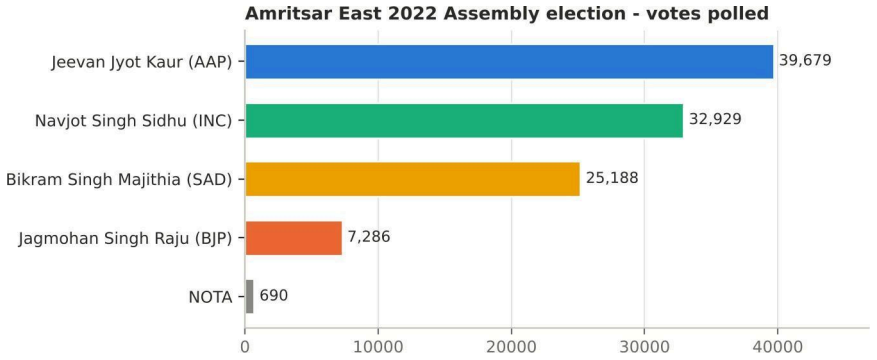


Figure 6: Votes polled, Amritsar East, Vidhan Sabha 2022

Table 10: Earlier Vidhan Sabha results, Amritsar East

Year	Elected (party, votes, %)	Runner-up (party, votes, %)	Margin
2017	Navjot Singh Sidhu (INC), 60,477, 60.68%	Rajesh Kumar Honey (BJP), 17,668, 17.73%	42,809
2012	Dr Navjot Kaur Sidhu (BJP), 33,406, 36.30%	Simarpreet Kaur (IND), 26,307, 28.59%	7,099

Source: Election Commission of India (via Wikipedia, IndiaStat factbook).

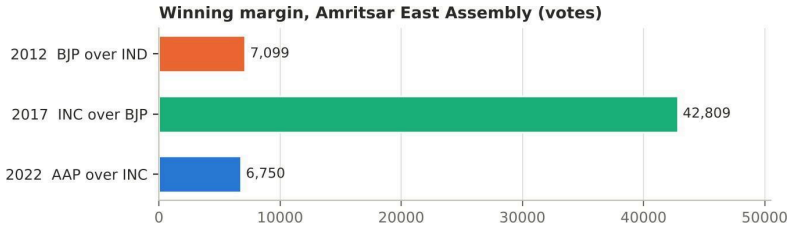


Figure 7: Winning margins, Amritsar East

6.2 **Trends observed:** (a) a different party has won each election since 2012; (b) the 2017 result was strongly linked to the candidate, as INC lost about 27,500 votes in 2022 with the same candidate; (c) no candidate crossed 37% in 2022; (d) the BJP's 6.75% in 2022 rose to a segment lead in 2024.

7. NAGAR NIGAM AND WARD-LEVEL ANALYSIS

7.1 Elections to the Amritsar Municipal Corporation (85 wards) were held and counted on 21 December 2024 by the Punjab State Election Commission.

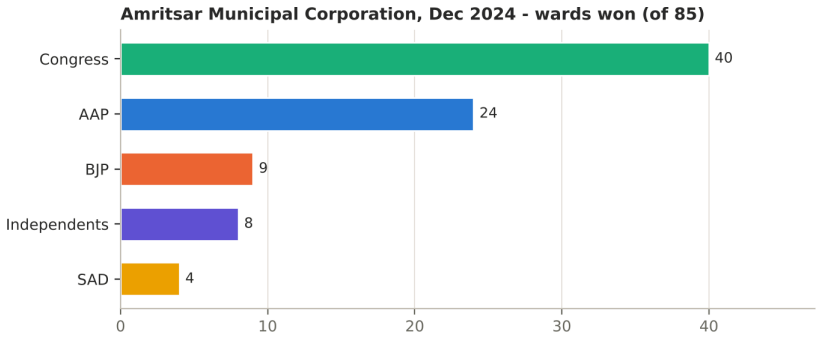


Figure 8: Wards won by party, Amritsar Municipal Corporation 2024

Source: The Tribune; Hindustan Times Amritsar (23 Dec 2024). One online compilation shows INC 43; newspaper counts of 40 are used here.

Table 11: Office-bearers of the Municipal Corporation (since 27 January 2025)

Post	Name	Party	Ward
Mayor	Jatinder Singh 'Moti' Bhatia	AAP	26
Senior Deputy Mayor	Priyanka Sharma	AAP	11
Deputy Mayor	Anita Rani (spelt Anita Devi in some sources)	AAP	67

7.2 AAP secured the mayoral majority with the support of independents and two BJP councillors who joined it, the four SAD councillors, and the votes of ex-officio MLAs. INC contested the fairness of the mayoral election. Two INC councillors later joined AAP.

Table 12: Wards identified as falling in Amritsar East

Ward	Councillor (2024)	Party	Basis for placing ward in AC-18	Issues reported
23	Kulwinder Kaur	Data Not Available	MLA inaugurated a water pipeline at Ganpati Estate, Ward 23 (Punjab Times, 14 Jul 2026)	Drinking water
30	Avtar Singh 'Truckawala'	SAD	PTC News results described Ward 30 as in Amritsar East (21 Dec 2024)	Data Not Available
35	Amarji Kaur	BJP	INC leader quoted placing Ward 35 in Amritsar East (The Tribune)	Water, sewerage (Daburji, Khankot); roads (Focal Point)
45	Sukhbir Kaur	Data Not Available	Public page 'BJP Ward 45 Amritsar East'; Tribune ward report	Roads; old sewer lines

Remaining wards of Amritsar East, runner-up candidates and ward-wise votes: Data Not Available. An official ward-to-AC mapping was not found online; councillor names should be verified with the Punjab State Election Commission.

8. POLITICAL LEADERSHIP AND STAKEHOLDER DIRECTORY

8.1 Only publicly documented roles are listed. Party positions change frequently and should be re-confirmed before use.

8A. Senior Political Leadership

Table 13: Senior political leadership

Name	Party	Position / relevance	Source
Jeevan Jyot Kaur	AAP	MLA, Amritsar East (since March 2022)	ECI
Gurjeet Singh Aujla	INC	MP, Amritsar (since 2017)	ECI
Navjot Singh Sidhu	INC	Former MLA, Amritsar East (2017-22); former PCC president	ECI; UNI (Oct 2026)
Dr Navjot Kaur Sidhu	BRP	Former MLA (2012-17, BJP); suspended by INC Dec 2025; launched BRP Apr 2026	The Tribune; ThePrint
Bikram Singh Majithia	SAD	Contested Amritsar East in 2022	ECI
Kuldeep Singh Dhaliwal	AAP	MLA, Ajnala; LS 2024 candidate, Amritsar	ECI
Taranjit Singh Sandhu	BJP	LS 2024 candidate, Amritsar	ECI
Jatinder Singh 'Moti' Bhatia	AAP	Mayor, Amritsar (since 27 Jan 2025)	The Tribune

8B. Local Political Leadership

Table 14: Local and constituency-level leadership

Name	Party	Position / relevance	Source (date)
Jasbir Singh Gill 'Dimpa'	INC	Halqa in-charge, Amritsar East (since Apr 2024); former MP, Khadoor Sahib	The Tribune (Jun 2024)
Dinesh Bassi	INC	Former Chairman, Amritsar Improvement Trust; ticket aspirant	The Tribune (Jun 2026)
Sourabh Madaan 'Mithu'	INC	District Congress President, Amritsar Urban; Councillor, Ward 28	INC press release (11 Nov 2025)
Vikas Soni	INC	Councillor; led INC councillors' protest on garbage	The Tribune (Sep 2026)
Jagmohan Singh Raju	BJP	In-charge, Amritsar East; former IAS officer; 2022 candidate	The Tribune
Salil Kapoor	BJP	District President, Amritsar Urban	The Statesman (Jul 2026)
Prabhbir Singh Brar	AAP	District in-charge, Amritsar Urban	AAP list (Face2News)
Jaskaran Bedesha	AAP	Lok Sabha in-charge, Amritsar	PTI (31 May 2025)
Karamjit Singh Rintu	AAP	Chairman, Amritsar Improvement Trust; former Mayor	The Tribune
Avtar Singh 'Truckawala'	SAD	Councillor, Ward 30	PTC News (Dec 2024)
Inderjit Singh Pandori	SAD	Councillor, Ward 43; District President, SAD BC Wing (Urban)	PTC News (19 Mar 2026)
Amandeep Singh Daduana	AD (WPD)	President (Urban)	The Tribune (Oct 2026)

8.2 Mandal presidents, block presidents, ward presidents, and youth-wing and women-wing office-bearers of any party for Amritsar East: Data Not Available from verifiable public sources.

8.3 As on the date of this report, no official candidate of AAP, BJP or SAD for Amritsar East in the 2027 election was found.

9. ADMINISTRATIVE AND INSTITUTIONAL STAKEHOLDER DIRECTORY

9.1 This section lists Government officers only. Postings change frequently; details should be confirmed with the office concerned.

Table 15: Administrative and institutional stakeholders

Name	Designation	Jurisdiction	Official contact	Source
Dalwinderjit Singh, IAS	Deputy Commissioner and District Election Officer	District Amritsar	0183-2223991; dc.asr@punjab.gov.in; Room 101, District Administrative Complex, Amritsar-143001	amritsar.nic.in
Harmanbir Singh, IPS	Commissioner of Police	Amritsar Commissionerate	Data Not Available	Govt. order, 1 Sep 2026
Bikramjit Singh Shergill	Commissioner, Municipal Corporation	Amritsar MC	Data Not Available	The Tribune (Dec 2025); re-verify
Alka Kalia, PCS	Sub-Divisional Magistrate, Amritsar-I	Sub-division Amritsar-I	0183-2226928	amritsar.nic.in
Gurmander Singh, PCS	Sub-Divisional Magistrate, Amritsar-II	Sub-division Amritsar-II	0183-2228303	amritsar.nic.in
Pallavi Mishra, IAS	Additional Deputy Commissioner (Rural Development)	District Amritsar	0183-2226868	Indian Masterminds (2026)
Data Not Available	Electoral Registration Officer, AC-18	Amritsar East	Office of DEO, Amritsar	-
Data Not Available	Chief Electoral Officer, Punjab	State of Punjab	ceopunjab.gov.in	-
Data Not Available	State Election Commissioner, Punjab	Municipal and panchayat elections	sec.punjab.gov.in	-

9.2 The office of Commissioner of Police changed in August 2026; Shri Harmanbir Singh held additional charge from 8 August and regular charge from 1 September 2026. Press reports note 12 changes of Municipal Commissioner in about three and a half years. The sub-division covering Amritsar East is not published and may be confirmed with the office of the Deputy Commissioner.

10. LOCAL ISSUES AND DEVELOPMENT ASSESSMENT

10.1 Issues are classified as **verified fact** (official record), **public complaint** (residents' complaints reported in the press), **political allegation**, or **Data Not Available**.

Table 16: Local issues in Amritsar East

Issue	Documented position	Classification	Source
Solid waste	MC affidavit before NGT (Sep 2026): 220-260 tonnes/day of fresh waste landfilled without processing out of 680-720 tonnes generated; about 1.5 lakh tonnes of legacy waste. Dumping reported at Maqboolpura and Mohindra Colony.	Verified fact; public complaint	The Tribune
Sewerage and drainage	Choked lines on Vallah and Batala roads; sewer blockage in Daburji; old lines	Public complaint	The Tribune
Drinking water	Irregular or contaminated supply in Maqboolpura, Rasoolpur Kalran, Jaura Phatak, Vallah Mandi, Verka; new pipeline at Ganpati Estate (Jul 2026)	Public complaint; Government work	The Tribune; Punjab Times
Roads	Potholes in East Mohan Nagar and Azad Nagar; Verka and Vallah road streets; waterlogging at Focal Point	Public complaint	The Tribune
Law and order / drugs	Protests after the killing of an anti-drug activist (Oct 2026); police case registered against a person described as the MLA's personal assistant (Oct 2026), under investigation	Political allegation; under investigation	The Tribune
Administration	Frequent transfers of Municipal Commissioner and Commissioner of Police	Verified fact	The Tribune; Govt. orders
Highway works (Vallah)	NHAI project raised with the Union Minister by Dr Navjot Kaur Sidhu	Political claim	The Tribune (Dec 2025)
Electricity, employment, health, education	No AC-specific official data found	Data Not Available	-

10.2 **Assessment:** Press reports have repeatedly described Amritsar East as deficient in basic civic services. Solid waste management is presently the most prominent issue and is being raised by INC, BJP and a civic campaign ('Chalo Amritsar'); the sitting MLA has undertaken a cleanliness drive in response.

11. SOCIAL MEDIA AND PUBLIC INFORMATION ANALYSIS

11.1 **Method:** Facebook page search for 'Amritsar East' through an authorised account; only public page names, categories and follower counts were recorded. No private messages or private user data were accessed. The Instagram account made available for this exercise had been disabled by the platform and could not be used. Engagement and audience analytics were not available.

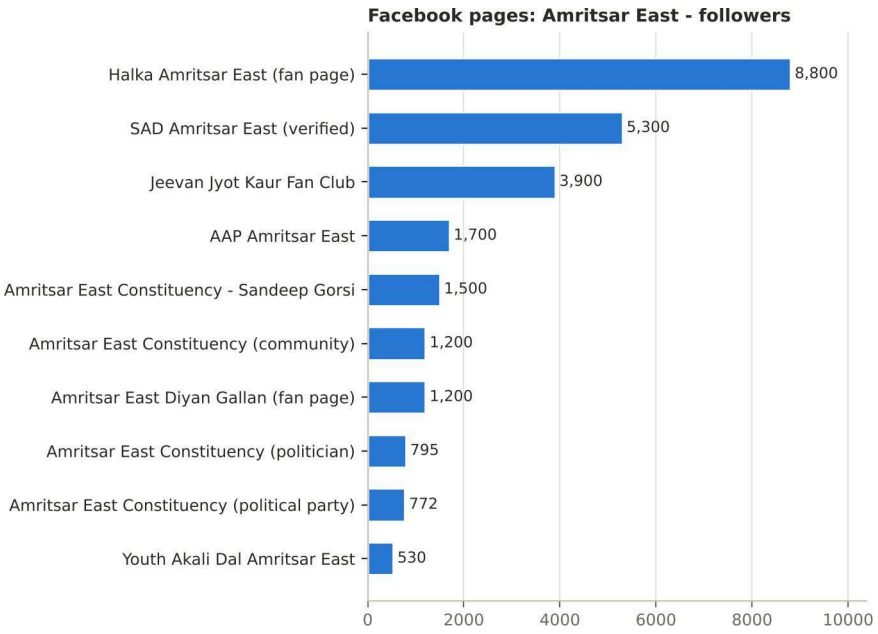


Figure 9: Facebook pages related to Amritsar East, by followers

Source: Facebook public page search. Follower counts are rounded by Facebook. A non-political page (Rotary Club Amritsar East) is excluded.

Table 17: Political Facebook pages related to Amritsar East

Page	Category	Followers	Affiliation (from page name)
Halka Amritsar East	Fan page	8.8K	Non-party
Shiromani Akali Dal Amritsar East (verified)	Community	5.3K	SAD
Jeevan Jyot Kaur Fan Club	Politician	3.9K	AAP
AAP Amritsar East	Politician	1.7K	AAP
Amritsar East Constituency - Sandeep Gorsi	Politician	1.5K	Not verified
Amritsar East Diyan Gallan	Fan page	1.2K	Local news/fan page
Youth Akali Dal Amritsar East	Community	530	SAD
Ward No. 25 Satnam Singh Sabha Amritsar East	Politician	195	Ward-level
BJP Ward 45 Amritsar East	Politician	84	BJP

11.2 **Observations:** (a) constituency-specific pages are small (below 10,000 followers each); (b) SAD has the strongest dedicated East-branded presence; (c) BJP's East-branded pages are ward-level; (d) public sentiment in this report is drawn from press-reported complaints, since engagement data could not be measured.

11.3 **Media covering the constituency:** The Tribune (Amritsar edition), Hindustan Times (Amritsar), PTC News, Babushahi.com, Punjab News Express, Punjab Times, Amar Ujala (Amritsar) and Punjab Kesari.

12. POLITICAL LANDSCAPE ASSESSMENT

12.1 The observations below are analytical inferences from the data in this report. They are not forecasts.

Table 18: Party position in Amritsar East

Party	Strengths	Weaknesses
AAP	Sitting MLA; party in Government and holds the Mayor's office	Votes fell from 39,679 (AE 2022) to 18,402 (LS 2024 segment); civic issues attributed to the ruling party
INC	Sitting MP; largest party in 2024 municipal results	Lost in 2022; trailed BJP in the segment in 2024; several aspirants
BJP	Led the segment in LS 2024; active constituency in-charge	6.75% in AE 2022; contesting without SAD
SAD	Organised local presence; 25,188 votes in 2022	2022 vote linked to the candidate, who is now associated with Majitha
BRP / others	Name recognition of former MLA Dr Navjot Kaur Sidhu	New party; organisational strength not known

12.2 **Key factors for 2027:** (a) the 13.4% reduction in electors after SIR-2026; (b) selection of candidates by all parties; (c) whether SAD and BJP contest together; (d) progress on solid waste and other civic works before the poll.

12.3 **Conclusion:** Amritsar East is a multi-cornered urban constituency that has changed hands at every election since 2012. On present information no party holds a decisive advantage.

13. SOURCES, REFERENCES AND RESEARCH LIMITATIONS

1. Election Commission of India - results of Vidhan Sabha 2012, 2017, 2022 and Lok Sabha 2019, 2024 (as compiled by Wikipedia, IndiaStat and news reports)
2. Chief Electoral Officer, Punjab - AC-wise voter turnout, Lok Sabha 2024
3. District Election Officer, Amritsar - final electoral roll 2026 press release (The Tribune; Punjab News Express, Oct 2026)
4. Census of India 2011 - District Census Handbook and C-1 religion tables, District Amritsar; city tables, Amritsar (MC)
5. District Administration Amritsar - amritsar.nic.in (Deputy Commissioner, Who's Who, Directory)
6. Punjab State Election Commission - Municipal Corporation election 2024 (as reported by The Tribune, Hindustan Times, PTC News)
7. The Tribune (Amritsar) - election, municipal, civic-issue and administrative reports, 2022-2026
8. Hindustan Times (Amritsar), PTC News, ETV Bharat, ThePrint, The Quint, India.com, UNI, PTI, Indian Masterminds, Punjab Times
9. Indian National Congress press release on District Congress Presidents (11 Nov 2025); The Statesman (Jul 2026)
10. Facebook public page search results

Research limitations

(a) Polling-station-wise results (ECI Form-20) and ward-wise results of the Punjab State Election Commission were not directly accessed; figures are taken from compilations of official data and established newspapers. Where sources differ, this is stated.

(b) Census 2011 data is not available at Assembly-constituency level; district and city figures are given instead.

(c) No official ward-to-Assembly-constituency mapping was found; only wards with documentary evidence are shown in Amritsar East.

(d) Social media analysis was limited to public page information; the Instagram account was unavailable and Facebook engagement analytics could not be accessed.

(e) Party office-bearer details below district level could not be verified and are not listed.

(f) Allegations are reported as allegations and are not findings of this report.

(g) The report is dated 05 November 2026. Certain entries (including Facebook follower counts and some press reports) were verified or updated after that date, up to 18 November 2026.